



August 7, 2013

Board/Committee Members Present: Joel Wittemann, Bob Reinke, Amy Kieffer, Paula Chroninger, Paul Senger, Sue Baumann, Ted Williams, Roberta Wittemann, Sue Jimenez, Kyle Bedalov and Michele Gartner

Club Members Present: Andrea Longmeyer, Mike Chroninger, Ruth Pumo, Erica Liebl, Linda Jones, Mikayla Jones and Todd Grossnick

Visitors, Staff and Coaches Present: Brian Schlei AD, Reza Alizadeh, Martin Castro, Shane Peterson, Brandon Frederickson, Lyn Reiter, Wendy Abts, Coaches Alexis Felten and Jeff Worzella

Secretary's Report:

N June 5, 2013 minutes are approved as is

Coach's & Visitor's Presentations:

N Alexis Felten – Girls Tennis Coach

- Requesting new tennis uniforms 15 Nike Airborne Tank II Shirts and 15 Nike Women's Boarder Skirts (they are up for their rollover uniforms for this coming season)
- They will be doing a t-shirt fundraiser when school begins
- The new uniforms will be light and comfortable for the tennis athletes

Athletic Director's Report:

N Brian Schlei AD – North will be closed until further notice

- Due to the small fire in the field house every part of the building will be cleaned
 - Locker rooms are getting new ceiling tiles, relocating outdoor traffic to handle all of the trucks that will need to have access for cleanup
 - Changes are made to the online calendar for events and where they will be holding games
 - Friday, the insurance given the green light to get everything cleaned by Monday
- Blue cards are getting out. Brian is hiring temporary coaches and assistant coaches for any of the sports not covered
- Introduced to new JV soccer coaches Brandon and Shane
- Introduced to Alexis Girl tennis coach who will be mentoring with Coach Worzella
- Indoor concessions: Cages are being emptied and inventories are done
- Concessions - doing clean up deodorizing all chairs and food in concessions replaced – to ensure no smoke damage anywhere
- No student or anyone will be exposed to any smoke or soot
- Boys swim team – big thank you to Kyle Bedalov for taking on so much

President's Report:

N Joel introduced the 2013-14 Board and committee members to everyone and thanked Brian for giving us space in Butler Middle School library to hold our Booster Club Meeting

- Worked on Football Mania Flyers and Membership flyers
- NTB jam festival \$2,700 – athletic department is picking up some of the cost
- Shared concern to Brian Schlei about renting Waukesha Police Department to give us some control during the festival
- December 20th Friday night not as busy
- December 21st Saturday night will be a good opportunity to pick up costs of having NTB here
- NTB advertising is all done through there organization
- We can sell concessions
- Vendors will sell in stands
- Maybe offer snow cones and drink tickets at jam as long as the Booster Club makes a percent of their sales
- Bring in pizzas to sell rather than Booster Club to cook them
- Greg Polkowski – very nice effort on his part that he is doing this to help our school
- Brian mentioned that if someone puts the effort in, he will put in the effort on his behalf

Vice President's Report: (Amy Kieffer and Bob Reinke)

- N** \$50,000 worth to work with equipment 3 to 4 weeks to start. Because of fire, we will coordinate with the cleaning crew
 - \$25,000 of equipment plus another \$25,000 of equipment from the school district that will be purchased over a course of three years
 - Spin bike room will be what was the yearbook room
 - We have enough resources right now to start in phases
 - Concessions indoors not available to sell because of fire
 - Purple and white scrimmage last year had 120 to 130 people both freshman and seniors playing starts at 2:30
 - Ice cream social at Culvers
 - Need to discuss membership purchasing since registration will be done online this year
 - Brian will be calling next week make up something for him to say about membership and to purchase online and write up something for football mania
 - September 7th, football mania closes
 - How do we make this more appealing to everyone?
 - Texas Hold Em any ideas? Anyone to help with planning?
 - Any ideas for fundraising? Golf fundraiser?

Banker's Report: (Joel speaking for Ursula)

- N** Disbursed the banks
 - Paypal works well
 - Michele and Roberta will be at Ipad hand out

Treasurer's Report:

- N** Booster Club contributed \$41,216.80 to the students
 - Train everyone for all types of purchases (credit cards, Paypal, etc)
 - May purchases are down a little bit. A lot may be due to the weather but we will be right on target for May
 - June – Fiscal year end - \$4,000 more in concessions. Revenue \$25,000 Muscle Milk from Amy and we kept the expenses the same as last year.
 - Three year rollover - we will pay 50% of uniforms. Other essentials can be asked for at any time from the Booster Club.

08.07.13

Total Income	\$2,221.50
Total Expense	\$20,509.57
Total Profit (Loss)	\$43,409.68
Total Contributions	(41,216.80)
Commitments	\$2,372.50
Account Balance (06.30.13)	\$69,054.61
Uncommitted Balance	\$66,682.11

Membership:

- N** Michele – Sold 6 memberships last night
 - Paypal very easy to use for purchasing memberships
 - Thank you to Kyle for setting Paypal up for Booster Club

Spirit Wear:

- N** Roberta – three orders placed so far from online spirit wear flyer
 - Football game will have stand out selling spirit wear on August 30th
 - Will be selling at the Ipad rollout at Butler

Concessions:

- N** Sue B. – week of 25th for 30th game – still going on
 - Looking for help for next year concessions
- N** Sue J. – wanted to know when she can get in to school to stock for swim varsity game

Parent Rep – Concessions:

N Google docs – Parents can schedule yourself (in real time) to volunteer in concessions. This worked really good last year. Also this makes less work for the parent reps when parents use the sign up Google doc.

Social Media:

- N** July 15-18th needed Paypal setup but was done earlier than that date
- Testing for Paypal went well and will be using for online ordering for spiritwear and football mania
 - Introduced Erica who will be assisting with social media, Facebook, Twitter and website accounts

Scholarship: (Joel for Cindy)

N Nothing to report

Fundraising:

- N** Ruth – Football Mania – bottom portion of ticket needs to be returned to Ruth for tracking cards
- Football mania cards cannot be sold after September 3rd. If you have any unsold cards, return them back to Ruth
 - Football mania give away a Booster Club blanket as a gift
 - Also a membership package as a prize for winning for Football mania

Old Business:

N None

New Business:

- N** Coach Alexis Felten – Girls Tennis - It was motioned and passed for a total amount of \$432.50 for 15 Nike Airborne Tank II Shirts and 15 Nike Women’s Boarder Skirts
- N** Ipad pickup date – Joel will be there at 3:30 to get tables set up for Booster Club
- N** Need a parent for Activities Meeting at Butler to put on slide presentation
- N** Football game August 30th North to play against Watertown
- N** See Agenda for North Basketball games for concessions
- N** Amy and Ted – thank you for a great job
- N** Parent/Coaches Meeting on August 5th at 6 pm
- N** Friday August 19th at 6:30 pm auditorium at Butler
- N** Veteran’s Day will not be held by North this year due to displacement by the fire in the field house

The meeting was adjourned at **7:50 PM**