



Meeting Minutes  
April 2, 2014

**Board/Committee Members Present:** Joel Wittemann, Amy Kieffer, Roberta Wittemann, Ted Williams, Ruth Pumo, Sandy Slowik, Cindy Hill, Bob Reinke, Paula Chroninger, Michele Gartner and Sue Baumann

**Club Members Present:** Nick Maske, Andrea Longmeyer and Todd Grosenick

**Visitors, Staff, and Coaches Present:** Brian Schlei AD, Matthew Charlier

**Secretary's Report:** March 5, 2014 minutes approved as is.

**Coach's & Visitor's Presentation:** No presentations

**Athletic Director's Report:**

- Head volleyball coach – is in process of coming on board.
- Student leadership team is going great – brought back ton of great resources from “Life of an Athlete.”
  - Gave nutrition and exercise tips. Used poster designs and will hang up in our fitness room. Next monthly meeting will share success stories with over 30 athletes coming in every month
- Spring City Soccer News - SC Waukesha signed into the field of dreams – they would staff concessions and Spring City and Booster Club would split profits.
  - Soft average of \$12,000 to \$20,000 per weekend going directly to the booster club
- Contribution to the turf project - South and West are in for \$5000 a year for over 5 years going as a contribution to one pot. Brian is proposing discussion for that tonight \$150,000 to go. Booster Club contribution would cut the cost in half. Waukesha West Booster Club has already contributed a large donation. Brian has more fundraising ideas from the meeting. We've already raised \$233,000 between all three schools. But need to raise the rest of the \$150,000 needed to get the fields done.
  - Advertisement project - meeting with a lot of different groups. Met with the band and myself have donated money for a brick
  - Q: What happens if May 1<sup>st</sup> comes and we don't have the money? – A: Then we don't get the fields. It's a lot to ask but it's a combined effort for a good cause.
  - Rationale of all 3 high schools is to be equal and keep each school accountable.
  - Q: What is the life expectancy of the turf field? – A: The life of a turf field is 15 years.
  - The driving force of finishing the turf project – is to get the better price to turf all 3 fields at one time.
  - The overall structure of the agreement is SC Waukesha rents the field for a certain amount of time and North could rent out the field for any type of usage.
  - Q: If we would get sectional/regional games do we keep money? – A: Concessions gets about \$2,500 and school district gets what they make at the gates.
  - District and schools are giving a 0% loan and paying themselves back. They are self-financing the project themselves.

- It was discussed a lot of ways and proposed different ways to get the fields done.
- Q: What happens to the money if the project falls through? A: The money would have to be given back.

### **President's Report:**

- The Booster Club focus is still raising the remaining fund of \$67,000 for the fitness center but the Booster Clubs of each high school are being asked to participate in donating \$25,000 each over the next five (5) years. In the negotiations with SCW they will allow the Booster Club to run and keep the money for their three 3 day weekend tournaments held each year. I feel very confident the concession revenue from the Booster Clubs running concessions for three (3) SC Waukesha soccer tournaments will cover the \$5,000 per year over the next 5 years. Joel still wants to reiterate our focus is the fitness center.
- We are getting close. If we get the \$3,800 back from fire damage. The AD next year could take money from the Booster Club and put into the field project. Fundraising for the turf– the students will be doing this but they asked if they could use our membership list however, we've asked the school to use the distribution list and Booster Club was told no in the past. Looks like a good opportunity to share distribution list now and going forward.
- We have only two varsity track meets this year compared to eight last year and a few less home girls' soccer games.
- A question came up if we could charge for parking at SCW tournaments North couldn't charge for parking here or we would have to charge everyone or no one.
- Fitness center - Bob Reinke came up with Phase 2 at \$26,000 and Phase 3 at \$29,000 with shipping and handling totaling \$56,000
- We received \$2,500 pledge from Steve Yeager for audio sound system for the fitness room; The Booster Club would need to come up with the remaining difference of \$2,700 to install the sound system in the fitness center. Sound system speakers would not need to run through the PA system. Brian thinks we could get a hand held radio system to carry instead if needed. There is a hissing noise coming from the fitness center in the back area by the back closet.

### **Vice President's Report**

- Amy will be updating the donation thermometer in the display case along with the pictures
- We have a bunch of students who would like to dress up the display case
- Bob Reinke - Phase 2 – finish off the training room and working on purchasing treatment tables and taping stations – most expensive.
- Fitness center - Adding one more rack and adding some more aerobic equipment and bikes. One problem we will have is the need for more power. We will have to get some power to that side in the next phase.
- Matt would like to have Phase 2 and Phase 3 done by the end of next year.
- Q: SC Waukesha – could we rent out the fitness center to train in? Facility fee charge?

### **Banker's Report:**

- Football frenzy bookkeeping and deposit

### **Treasurer's Report:**

- Football frenzy bookkeeping and deposit
- Through eight months the Booster Club has contributed just over \$54,000 to the teams and the athletes
- Texas Hold'em fundraiser netted over \$7,500. Thanks to everyone who participated and made this our best ever!
- By working on the weight room in phases, the club has been able to see the new weight room come to fruition and has been able to meet the monthly coaching requests for funding. Thanks to the vice presidents and fundraising committees for their efforts in the fundraising events. Their efforts have improved the financial health of the club.

### **04/02/14**

Total Income	\$12737.54
Total Expense	\$2836.50
Total Profit (Loss)	\$9901.04
Total Contributions	(54,493.99)
Commitments	\$20485.99
Account Balance (2/28/14)	\$52260.36
Uncommitted Balance	\$31774.37

### **Membership Report:**

- Going to keep the same membership form as last year but changing prices
- Ursula found a camel water back pack for \$20 as a gift for next year, or maybe a football mania ticket?
- New design made for next year Booster Club membership card will also be gloss coated
- iPad covers cannot be a gift since all middle schools have different iPad cover versions
- Gift backup will be the umbrella since they sold very well last year

### **Spirit Wear Report:**

- Will be moving everything outside for spirit wear
- Wrapping up everything and handing off everything to the two new co spiritwear coordinators

### **Concession Report:**

- We have concessions stuff moved from inside to outside
- Q: Can we have Nesco for hotdogs outdoors? A: Yes.
- Lily will be available to help

### **Social Media Report:**

- Erica and Kyle do a wonderful job with following and keeping the social media up to date

### **Scholarship Report:**

- Cindy received two scholarships to grade so far

## **Fundraising:** Ruth Pumo

- Football frenzy looking at pulling students together Friday, May 30<sup>th</sup> (3:30 to 5:30 in the peripheral area) with class wars to tack onto that day a competition between different clubs, band, and athletes and be given 2 hours after school to set up and sell the tickets and turn in what needs to be turned in and whoever sold the most and what team sells the most cards wins. Cookout given by the booster club as a thank you. Also thinking of doing a “booster club open house” adding to football game. May 30<sup>th</sup> thru the summer. Whoever raises the most money will be given prizes. Top sellers, top sellers overall
- We would give back some of the money back to the kids for selling the tickets. Opportunity to fund the money with students help. First place \$50, summer \$125, etc. What can we do to finish the fitness center? This fall pull in new students who are interested in sports and have them help sell the tickets. Coaches would meet with the students to give out instructions. Ruth would meet with coaches to instruct them on selling tickets. Give groups like Decca club and band to give them the opportunity to make quick money by selling tickets. As a committee we will finalize individual winners and work with Brian to ask about monetary prize amounts. Many ideas on how to get involved in selling the tickets. Team spirit and school bonding to increase morale. Need to discuss how to distribute money gifts if the student is in many sports and clubs.
- Maybe focus on a good team payout instead of one person payout.

## **Old Business:**

Matt – President

Jeff? - Secretary

Ruth - Vice President

Treasurer - Needed

Ursula - Banker

Parent Rep Liaison – needed

Two interested in Spiritwear co-coordinators

Michele Gartner - Membership

- Wednesday May 14<sup>th</sup> will be next Booster Club meeting due to the scholarship recognition award
- Membership form/cards look great; please send the mockup to Joel for printer.
- Football Mania – need better logging system and deposited which goes to Banker and then goes to Treasurer

## **New Business:**

- Two state level youth gymnastics on Jan 10<sup>th</sup> and 11<sup>th</sup> and March 21<sup>st</sup> and 22<sup>nd</sup> we could run concessions and take all profits or share profits with the program if they staff.
- We’ve carried senior sports plaques for many years. Three years ago, we bought a lot of plaques and we started a form for students to fill out and have the student pick up their completed plaque. Moving forward, we will have them fill out form and pick up the plaque.

**Meeting adjourned at: 8:05 PM**