

Muscle Milk® Provides \$250,000 in Grants to 22 High School Athletic Programs Across the Country

Muscle Milk Athlete Clay Matthews To Provide Grant to Selected Wisconsin High School

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BENICIA, Calif., Feb. 27, 2013 /PRNewswire/ -- CytoSport™, one of the largest sports nutrition companies in the U.S. and maker of Muscle Milk®, announced today the 22 high school athletic programs that will receive grants this year as part of the Muscle Milk Recovery Grant Program. The program accepted applications from May through November and received more than 600 submissions from high schools in need across the country. Muscle Milk will provide a total of \$250,000 in grants to help rebuild and revitalize the following high school athletic programs:

Bowie High School (Bowie, MD)	Leuzinger High School (Lawndale, CA)
Canarsie High School (Brooklyn, NY)	Lincoln High School (Esko, MN)
Cleveland High School (Seattle, WA)	Maplewood Jr.-Sr. High School (Guys Mills, PA)
Columbine High School (Littleton, CO)	Maryvale High School (Phoenix, AZ)
Compton High School (Compton, CA)	McComb High School (McComb, MS)
Denver West High School (Denver, CO)	Newbury Park High School (Newbury Park, CA)
East Detroit High School (Eastpointe, MI)	Northglenn High School (Northglenn, CO)
Frederick Douglass Academy (Chicago, IL)	Oil City High School (Oil City, PA)
Heritage Academy (Mesa, AZ)	Stanton College Preparatory (Jacksonville, FL)
Hertford High School (Ahoskie, NC)	River Rouge High School (River Rouge, MI)
Jasper County High School (Monticello, GA)	Waukesha North High School (Waukesha, WI)

"We have been amazed by the tremendous stories that have been told through the grant applications," said CytoSport Chief Marketing Officer Nikki Brown. "Whether the recipient school needs updated uniforms, safe workout equipment or upgraded facilities, one of the major themes within every application is the sense of pride that will be instilled with each grant. We are so excited to be able to assist in the development of these student-athletes and provide a brighter future for these athletic programs across the country."

Grants vary in the amount awarded based on each school's requested need and will be provided to the school to fund their revitalizations as outlined in their application.

"This is a huge blessing. You don't know how much stress lifts when you come into a season wondering if we have a budget," said Brian Burks, head football coach at Compton High School. "Sports can provide different avenues for kids who might not be motivated or have opportunities, and my goal is to change the culture of the program and allow that to illuminate

out to the rest of the school. This grant is going to provide basic football equipment for us-so now we can afford things that championship teams have."

Muscle Milk athlete and All Pro linebacker Clay Matthews teamed up with the program to award one Wisconsin high school athletic program with a Muscle Milk Recovery Grant. Waukesha North High School in Waukesha, WI., will receive a grant to fund upgrades to their weight room, which will provide their student-athletes with safe equipment to properly train.

ABOUT Muscle Milk®

Muscle Milk® Ready-to-Drink is a protein-enhanced functional beverage that helps promote workout recovery, lean muscle growth and sustained energy. Muscle Milk takes the guesswork out of high performance nutrition, delivering a precise blend of premium proteins, complex carbohydrates, functional fats, vitamins and minerals. CytoSport™, the maker of Muscle Milk, is one of the largest sport nutrition companies in the U.S. and offers a complete line of protein-enhanced powders, shakes and bars. Muscle Milk was named Ready-to-Drink Beverage of the Year by bodybuilding.com, Best Functional Beverage and Beverage of the Year by BevNet and Company of the Year by Beverage Forum, presented by Beverage Marketing Corporation and Beverage World.

SOURCE CytoSport